1	Adopt 2 Cal. Code Regs. Section 18450.2 to read:
2	§ 18450.2. Definitions. Authorized and Paid For.
3	(a) A communication is "authorized and paid for" by a committee pursuant to Section
4	84501 if any of the following are met:
5	(1) The committee pays for the communication;
6	(2) The committee pays for the largest portion of the costs for the communication.
7	(3) The committee coordinates the expenditure for the communication pursuant to
8	Regulation 18225.7(c) with a person who pays for the communication and the person does not
9	qualify as a committee under Section 82013; or
10	(4) The communication is an electronic media communication with nominal costs
11	disseminated by the committee, unless the communication is a social media advertisement not
12	requiring disclosures under Section 84504.3.
13	(b) The committee name disclosed pursuant to Section 84502 shall be the name of the
14	committee that "authorized and paid for" the advertisement under subdivision (a).
15	(c) Paying for a communication includes making, promising to make, or incurring an
16	obligation to make a payment for any costs associated with the design, production, or
17	dissemination of the communication.
18	(d) Payments made by an agent of a committee for a communication are attributed to that
19	committee.
20	Note: Authority cited: Section 83112, Government Code. Reference: Sections 84501 and 84502
21	Government Code.

10/29/2019 18450.2 Adopt