

OPTION TWO

1 Adopt 2 Cal. Code Regs., Section 18450.7 to read:

2 **§ 18450.7. Disclosure for Advertisements in Formats Not Specifically Addressed.**

3 A written advertisement, as defined in Section 84501, for which a disclosure requirement
4 has not been specifically addressed in Article 5 of Chapter 4 and related regulations, must display
5 the disclosures required by Sections 84502, 84503, and 84506.5 in a size, and color contrasting
6 the background, that is readily legible to an average viewer.

7 Note: Authority cited: Section 83112, Government Code. Reference: Sections 84501, 84502,
8 84503, and 84506.5, Government Code.