

Sasha Linker

From: Alexandra Starr [REDACTED]
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To: CommAsst
Subject: Digital political ads

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EXTERNAL EMAIL

I understand that you are looking at digital political ads. Here are some of my opinions on that issue.

1. Do you know how to spot one?

No idea how to spot one.

2. Can you figure out who paid for it?

No way of knowing currently.

3. Do you know what the rules are for these ads?

No.

4. What happens when the rules are broken?

Sine I didn't know there were rules I did not know what the consequences are if they are broken.

Concerns I have:

is there any way to tell where the ads came from? Country of origin?

Is there any way to tell who is financially backing the company that is submitting the ads?

Is there any limit to how many ads a group or organization can submit?

Who, if anyone, reviews the ad content before it goes online? Just one person or more than one?

For accuracy of statements

Is there any way to permanently block ads from groups that continue to break the rules (whatever the rules are)

Are there fines for those who break the rules?

Is there a time limit before an election whereby a group may not submit an ad -i.e., not closer than 24 or 48 hours before an election?

BTW - I'm active in the League of Women Voters here in Northern California. Voting rights and accuracy in all political advertising is very important to me. Another large concern is the source of ads on the internet. We happened to be in St. Petersburg, Russia right across the street from their infamous agency that dispersed the sweeping misinformation in the 2016 election. So disinformation resonates with me.

Alexandra Starr
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