

Notice and Agenda
Public Outreach and Technology Committee Meeting
California Fair Political Practices Commission
Tuesday, April 22, 2025
1:00 p.m.

The Public Outreach and Technology Committee will hold a Committee meeting on April 22, 2025, at 1:00 p.m. The Committee will meet to discuss and determine recommendations to make to the full Commission and the public can both listen and participate in the Committee proceedings. To submit public comment prior to the meeting, email CommAsst@fppc.ca.gov. To participate in real time, visit <http://mediasite.fppc.ca.gov/> or call into the phone number listed at the bottom of this notice.

- 1. Public Comment for items not on the agenda.**
- 2. Approval of February 2022 Minutes.**
- 3. This is the launch of a three-part panel series being held by the Public Outreach and Technology Committee of the Fair Political Practices Commission entitled “Effectively Leveraging and Regulating AI in the Political Process.”** Each panel will bring together leading experts in emerging technology and public policy to examine how AI is impacting transparency, enforcement, and the future of public trust in government. This is the first panel “Detecting AI in Campaign Advertisements.”
 - a. Opening Remarks
 - b. Dr. James F. O’Brien, Professor of Computer Science, University of California, Berkeley
 - c. Kevin Guo, CEO, Hive AI
 - d. Andrew Kaback, Lead Product Manager (CAI), Adobe
 - e. Amir Dresler, Chief Technology Officer, Proofig
 - f. Closing Remarks
- 4. Discussion of items for the next Public Outreach and Technology Committee meeting.** Committee members and staff will discuss proposed agenda items for the next Committee meeting.

ADDITIONAL INFORMATION.

- You may listen to and participate in this committee meeting by teleconference by calling: (669) 444-9171; access code: 9856036268.
- For questions about this meeting, you may contact the Commission Assistant at (916) 322-5660.

ⁱ The Commission has established two-person advisory committees to allow greater participation by individual Commissioners in making recommendations to the full Commission. In recognition of the public’s interest in the meetings of these committees, the Commission has directed the committees to allow the public to monitor committee deliberations, whenever possible, by publishing a five-day notice of the meeting and allowing callers to listen and participate to the proceeding with a call-in telephone number.

As two-person advisory committees, Bagley Keene Open Meeting Requirements (Government Code Sections 11120 - 11132) do not apply to the committee meeting. However, the Commission will be soliciting public comment before and during the meeting. If you would like to

comment on an agenda item prior to the meeting, you may email your comments to the Commission Assistant at CommAsst@fppc.ca.gov. Any comments submitted prior to the meeting will be provided to the committee members for consideration at the meeting. Additionally, the Commission is permitting public participation through the online portal: <http://mediasite.fppc.ca.gov/>