(Regulations of the Fair Political Practices Commission, Title 2, Division 6, California Code of Regulations)

§ 18421.11. Reporting Payments in Connection with Amplification of Online Communications.

- (a) When reporting an itemized expenditure pursuant to Sections 84204, 84211(k) or 84303, a committee must specifically describe any amounts paid for amplification of an online communication, including the type purchased and a detailed description of the number of shares, follows, reposts, comments, likes, dislikes, or similar electronic registrations of approval or disapproval purchased.
- (b) For purposes of this section, "amplification" of online communications means efforts to create or increase the appearance of support or opposition for a candidate, committee, or measure online through the purchase of followers, friends, shares, follows, reposts, comments, likes, dislikes, or similar electronic registrations of approval or disapproval that are visible to other users of an online platform, service, web application, digital application, or Internet site.
- (c) For purposes of this regulation, a "digital application" -also known as an "application program," or abbreviated as "application," or "app" -is a computer program that performs a specific task or set of tasks on an electronic device such as a computer, mobile device, or tablet.
- (d) For purposes of this regulation, a "web application" -often abbreviated as "web app" is an application, as defined in subdivision (c), in which all or some parts of the program are downloaded from the Internet or run from an Internet server each time the program runs.

 Note: Authority cited: Sections 83112 and 84211(k), Government Code. Reference: Sections 84204, 84211, 84303 and 84501, Government Code.

HISTORY

1. New section filed 12-6-2021; operative 1-1-2022 pursuant to Cal. Code Regs., tit. 2, section 18312(e)(1)(A). Submitted to OAL for filing pursuant to *Fair Political Practices Commission v*. *Office of Administrative Law*, 3 Civil C010924, California Court of Appeal, Third Appellate District, nonpublished decision, April 27, 1992 (FPPC regulations only subject to 1974 Administrative Procedure Act rulemaking requirements and not subject to procedural or substantive review by OAL) (Register 2021, No. 50).