Slate Mailer Organization Campaign Statement

CALIFORNIA 401

The Form 401 is for use by slate mailer organizations to disclose payments made and received in connection with producing slate mailers.

A "slate mailer" is a mass mailing that supports or opposes a total of four or more candidates or ballot measures.

A slate mailer organization is any individual or entity which, directly or indirectly, does both of the following:

- Is involved in the production of one or more slate mailers and exercises control over the selection of the candidates and measures to be supported or opposed in the slate mailers.
- Receives or is promised payments totaling five hundred dollars (\$500) or more in a calendar year for the production of one or more slate mailers.

Slate Mailer Organizations <u>do not</u> include any of the following:

- A candidate or officeholder or a candidate's or officeholder's controlled committee.
- · An official committee of any political party.
- A legislative caucus committee.
- A committee primarily formed to support or oppose a candidate, officeholder, or ballot measure.

The Form 401 may be filed:

- · As a semi-annual statement
- As a pre-election statement

See reverse for general guidance on where to file this form.

This form was prepared by the Fair Political Practices Commission (FPPC). For detailed information on campaign reporting requirements and the Information Practices Act of 1977, see the FPPC <u>Campaign Disclosure Manual</u> (available from your filing officer or the FPPC). Campaign filing deadlines, forms, and other informational materials are available on the FPPC website (www.fppc.ca.gov).

Where to File:

State Elections and Organizations Active in More Than One County: Organizations that produce slate mailers supporting or opposing state candidates and measures, or local candidates and measures being voted on in more than one county, file an original and one copy with:

- Secretary of State
 Political Reform Division
 1500 11th Street, Room 495
 Sacramento, CA 95814
 Phone (916) 653-6224
 Fax (916) 653-5045
 www.sos.ca.gov
- Two copies are also filed with the election official for the county in which you are domiciled. Addresses for county filing officers can be found on the FPPC website at www.fppc.ca.gov.

County Elections: Organizations that produce slate mailers supporting or opposing candidates and measures being voted on in a single county, file with the election official in that county (original and one copy) and file two copies in your county of domicile (if different than the county in which the election is being held).

This filing requirement also applies to organizations that produce slate mailers supporting or opposing candidates and measures on the ballot in more than one jurisdiction located within a single county.

City Elections: Organizations that produce slate mailers supporting or opposing candidates and measures being voted on in a single city election, file with the city clerk in that city (original and one copy).

Electronic Filing:

Organizations that are required to file reports with the Secretary of State must file Form 401 electronically if they receive or make payments totaling \$25,000 or more for the purpose of producing slate mailers. Paper reports are also required. Some local jurisdictions also require reports to be electronically filed.

Slate Mailer Organization Campaign Statement Government Code Sections 84218 - 84219)				Type or print in	ink.	Date Stamp	CALIFORNIA 401
SE	Amendment (Statement covers period from through		Page of For Official Use Only
1	Slate Maile	r Organizatio	n Information		-	ral Purpose Commit	ttee?
_		ATE MAILER ORGANI		ID NUMBER	If this Slate Mailer Organiz	cation is also a "general pur n 82027.5, check box and a	pose committee" as defined in ttach the committee's campaig
	CITY NAME OF TREASUR	STATE	ZIP CODE	PHONE NUMBER	Committee Report Attached		umber if pient Committee
	ADDRESS		NO. AND STREET		_		
	CITY	STATE	ZIP CODE	DAYTIME PHONE NUMBE	R		
Ш	Summai	ry of Paymen	ts		(A) Total This Period	(B) Cumulative to Date (Since January 1 of calendar year covered)	
	1. TOTAL PAYME	NTS RECEIVED			Sch. A, Line 3	\$	
	2. TOTAL PAYME	NTS MADE			Sch. B, Line 3	\$	

IV Verification

I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

FOR INFORMATION REQUIRED TO BE PROVIDED TO YOU PURSUANT TO THE INFORMATION PRACTICES ACT OF 1977, SEE INFORMATION MANUAL ON CAMPAIGN DISCLOSURE PROVISIONS OF THE POLITICAL REFORMACT FOR SLATE MAILER ORGANIZATIONS.

Period Covered by Statement:

The period covered begins on the day after the closing date of the last campaign statement filed. If no previous statement has been filed, the period begins on January 1 of the calendar year covered by the statement.

Amendments:

To amend a previously filed statement, check the Amendment box, give a brief explanation of the amendment, and list the schedules being amended. Complete Part 3, if applicable. Be sure to enter the period covered by the statement being amended.

Committee Campaign Statements:

If the slate mailer organization is also a "general purpose committee" (including a recipient committee, independent expenditure or major donor committee), attach the most recent committee campaign statement (Form 450, 460 or 461) filed covering the current calendar year. If the organization is a recipient committee, enter its committee I.D. Number in the appropriate space on the Form 401 cover page.

Summary of Payments:

Total Payments Received (Line 1)

In Column A, enter the total payments received during the period covered by the statement for the production and distribution of slate mailers. This should be the same as the amount contained on Line 3 of the Summary section of Schedule A. In Column B, enter the cumulative amount of payments received since January 1 of the calendar year covered by the statement for the production and distribution of slate mailers.

Total Payments Made (Line 2)

In Column A, enter the total amount of payments made during the period covered by the statement for the production and distribution of slate mailers. This should be the same as the amount contained on Line 3 of the Summary section of Schedule B. In Column B, enter the cumulative amount of payments made since January 1 of the calendar year covered by the statement for the production and distribution of slate mailers.

Verification:

If the filer is an individual, the statement must be signed by the individual. If the filer is an entity or other organization, a responsible officer of the entity or organization, or an attorney or certified public accountant acting as the entity's or organization's agent, must sign the statement.

Summary

1.	Amount Received – Itemized payments	
	(include all Schedule A subtotals)	δ
	(·

FPPC Form 401 (Aug/12)

SUBTOTAL \$

Instructions for Completing Schedule A Payments Received

Report all payments received for the production and distribution of slate mailers on Schedule A. If payments received from a single source during the period covered by the statement total \$100 or more, provide the following information:

- The date received.
- If payments of \$100 or more were received during the period from <u>candidates and committees</u>, must include:
 - The name and street address of the candidate or committee.
 - The committee's identification number if the payment was received from a committee.
 - The jurisdiction and office sought or held by a candidate or officeholder making a payment, or
 - The jurisdiction and ballot letter or number if paid by a committee formed to support or oppose a ballot measure.
- If payments of \$100 or more are received during the period from persons <u>other than a candidate</u> <u>or committee</u>, Column (2) must include:
 - The full name and street address of the payor.
 - If the payor is an individual, the name of the individual's employer or, if selfemployed, the name of the business.

- If payments of \$100 or more were received during the period from persons other than the candidate supported or opposed in a slate mailer, or other than the committee primarily formed to support or oppose a ballot measure, Column (3) must include:
- The name, office sought, and jurisdiction of the candidate supported or opposed, or the name, jurisdiction, and number or letter of the ballot measure supported or opposed (Column (a)); and
 - An indication whether the payment received was in support of or opposition to the candidate or measure (Column (b)).
- The amount received during the period covered by the report from each payor.
- The cumulative amount of payments received from each payor on behalf of or in opposition to each candidate or measure included in a slate mailer since January 1 of the calendar year covered by the statement.

Summarize at the bottom of Schedule A all payments received during the period for production and distribution of slate mailers. Payments of less than \$100 need only be reported as a lump sum amount.

Schedule A Payments Received (Continuation Sheet)

Statement covers period from	CALIFORNIA 401		
through	Page of		

NAME OF SLATE MAILER ORGANIZATION

I.D. NUMBER

DATE RECEIVED		A	D			
		NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ NAME, JURISDICTION, AND NUMBER OR LETTER OF BALLOT MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	OF BALLOT SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		AMOUNT RECEIVED THIS PERIOD	CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT	OPPOSE		
				SUBTOTAL	\$	\$

Schedule B Payments Made

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION

I.D. NUMBER

NAME AND STREET ADDRESS OF PAYEE	DESCRIPTION OF PAYMENT	AMOUNT PAID
	SUBTOTAL	\$
Summary		
1. Payments of \$100 or more (include all Schedule B subtotals)		
2. Payments under \$100 this period (not itemized)	\$	
3. Total payments this period (Line 1 + Line 2). Enter here and in Colu of the Summary of Payments section on Page 1	mn A, Line 2, \$	

Instructions for Completing Schedule B Payments Made

Report payments made by the organization for the production and distribution of slate mailers on Schedule B. For each person to whom a payment of \$100 or more has been made during the period covered by the campaign statement, provide the following information:

- The full name and street address of the payee.
- A brief description of the product(s) or service(s) received.
- · The amount paid during the period.

If the organization makes payments to an agent or independent contractor who makes payments on behalf of the organization, provide the following information:

- The name, address, description of payment, and amount paid during the period to the agent or independent contractor; and
- The name, address, description of payment, and amount paid during the period to persons who received \$500 or more from the agent or independent contractor.

Schedule B–1 may be used to report payments made by an agent or independent contractor.

Summarize at the bottom of Schedule B all payments made in connection with producing slate mailers. Report in a lump sum all payments made to persons who received less than \$100 during the period.

Schedule B-1 Payments Made By An Agent or Independent Contractor on Behalf of A Slate Mailer Organization

Statement covers period from	CALIFORNIA 401			
through	Page of			
•	I.D. NUMBER			

NAME OF AGENT OR INDEPENDENT CONTRACTOR

NAME OF SLATE MAILER ORGANIZATION

NAME AND STREET ADDRESS OF PAYEE	DESCRIPTION OF PAYMENT	AMOUNT PAID
	\$	

^{*}Do not transfer to any other schedule or to the Summary. This total may not equal the amount paid to the agent or independent contractor as reported on Schedule B by the Slate Mailer Organization.

Schedule C
Persons Receiving
\$1000 or More

Statement covers perio
from

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION

Statement covers period from	california 401 form		
through	Page of		
	I.D. NUMBER		

SCHEDULE C

You must identify each individual listed on your Statement of Organization (Form 400) who received, directly or indirectly, \$1,000 or more from the organization during the period. (See instructions on reverse regarding "indirect" payments.)

NAMES OF INDIVIDUALS RECEIVING \$1,000 OR MORE	AMOUNT THIS PERIOD	CUMULATIVE SINCE JANUARY 1

Instructions for Completing Schedule C Persons Receiving \$1,000 or More

Enter on Schedule C the name of each individual who is listed on the organization's Statement of Organization (Form 400) (the treasurer and other principal officers, and individuals who have final decision making authority as to which candidates or measures will be supported or opposed in the organization's slate mailers) who received, directly or indirectly, \$1,000 or more from the organization during the period. (NOTE: Only individuals who are listed on the Statement of Organization are reported on Schedule C.)

A payment is made "indirectly" to an individual if it is intended for the benefit of or use by that individual or a member of his or her immediate family. A payment also is made "indirectly" to an individual if it is made to a business entity in which the individual or a member of his or her immediate family is a partner, shareholder, owner, director, trustee, or in which the individual or member of his or her immediate family has an investment of \$1,000 or more. (Note: This does not apply to payments made to a business entity whose securities are publicly traded.)

"Indirect" payments also include rebates or refunds paid to an individual listed on the Statement of Organization from vendors or other subcontractors who received payments from the organization. For each individual listed on Schedule C, provide the following information:

- His or her full name.
- The amount of direct and indirect payments made to the individual during the period.
- The cumulative amount of direct and indirect payments made to the individual since January 1 of the calendar year covered by the statement.

Schedule D

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Candidates and Measures Not Listed on Schedule A	Statement covers period from	FORM 401
SEE INSTRUCTIONS ON REVERSE	through	Page of
NAME OF SLATE MAILER ORGANIZATION		I.D. NUMBER

You must identify each candidate and measure supported or opposed in a slate mailer sent by you during the period for which you did not receive a payment of \$100 or more (either from the candidate or ballot measure committee or from any other person).

NAME OF CANDIDATE OR MEASURE	CHECK ONE		JURISDICTION AND OFFICE SOUGHT BY CANDIDATE; OR JURISDICTION AND BALLOT MEASURE LETTER OR NUMBER	
NAME OF GANDIDATE OR MEAGURE	SUPPORT	OPPOSE	OR JURISDICTION AND BALLOT MEASURE LETTER OR NUMBER	
			I .	

Instructions for Completing Schedule D Candidates and Measures Not Listed on Schedule A

Report on Schedule D candidates and measures supported or opposed in a slate mailer produced by the organization, but for which the organization did not receive a payment of \$100 or more (either from the candidate or a committee formed to support or oppose the candidate or measure, or from any other person). For each such candidate or measure, provide the following information:

- The name of the candidate or measure.
- An indication whether the candidate or measure was supported in a slate mailer or was opposed in a slate mailer.
- The jurisdiction and office sought by the candidate, or the jurisdiction and ballot measure letter or number of the measure.