

# 496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

NAME OF FILER County of Los Angeles		Date of This Filing <u>          N/A          </u>	Date Stamp	<b>CALIFORNIA FORM 496</b>
AREA CODE/PHONE NUMBER (213) 974-1811	I.D. NUMBER (if applicable) N/A	Report No. <u>          1          </u>		
STREET ADDRESS 500 W. Temple St .		Amendment <input type="checkbox"/> to Report No. <u>                          </u> (explain below)		
CITY Los Angeles	STATE CA	ZIP CODE 90012	No. of Pages <u>          3          </u>	

## 1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
				Sales Tax for Homeless Services and Prevention			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
				H	County of Los Angeles	X	

## 2. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
2/6/17 – 3/7/17	TBWB (subvendor – Signified Strategies, LLC) - WEB	158,500.00
2/6/17 – 3/7/17	TBWB (subvendor – Signified Strategies, LLC) - WEB	173,800.00
2/6/17 – 3/7/17	TBWB (subvendor – Screen Strategies Media) - TEL	180,000.00
2/6/17 – 3/7/17	TBWB (subvendor – Signified Strategies, LLC) – TEL/WEB	12,000.00

Reason for Amendment \_\_\_\_\_

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DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
2/6/17 – 3/7/17	TBWB (subvendor – Signified Strategies, LLC) – TEL/RAD	12,750.00
2/6/17 – 3/7/17	TBWB (subvendor – Signified Strategies, LLC) - WEB	38,472.00
2/6/17 – 3/7/17	TBWB (subvendor – Screen Strategies Media) – TEL/RAD	220,000.00
2/6/17 – 3/7/17	TBWB (subvendor – Screen Strategies Media) – TEL	4,900.00

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DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
2/6/17 – 3/7/17	TBWB - CNS	13,990.50

Reason for Amendment \_\_\_\_\_

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